Andrew Nicholasi

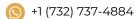


Graphic Design Portfolio







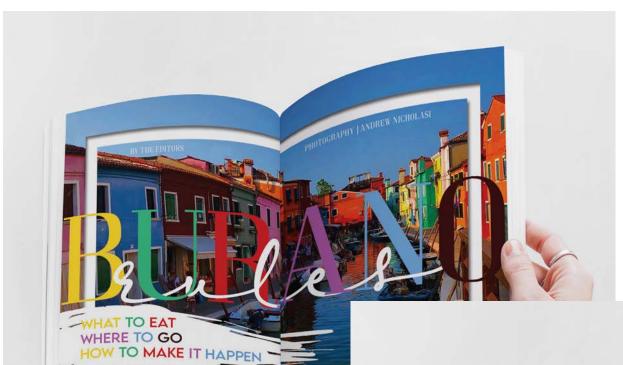






Hey There!

I'm Andrew, a Graphic Designer and UX Designer who loves bringing ideas to life through awesome visuals and user-friendly designs. I'm all about finding that sweet spot where creativity meets functionality, whether it's crafting a cool brand identity or designing a seamless user experience. I'm always excited to dive into new projects, solve problems through design, and make things not only look great but work even better. Let's create something amazing together!



Burano Rules!

I designed this 4-page, 2-spread travel-to magazine design for the Society of Publication Designers's (SPD) student design competition.

Used Adobe Photoshop, Illustrator & InDesign. All photography is my own.





Season



\$499 /month

Shop Inventory

\$499 month. MSRP: \$49,645.36 month closed end lease. 10,000 miles per year with approved credit through Audi Financial Services. \$3,999 down payment. Capitalized cost of \$40,998. \$5,393 total due at signing. Excludes sales taxes, motor vehicle fees, and doc fee. See dealer for complete details. Expires 11/30/2023.





BigFish360

These designs were created and updated daily for Toyota, Subaru, Volkswagen, Ford, and Audi dealerships across New Jersey to be used in Email Blasts, Mobile ads, TV ads, and for websites.

Used Photoshop, Illustrator & InDesign.







Wedding Prints

I designed this set of prints for a beautiful wedding in Northern NJ. The happy couples theme was spring, floral, and pastels. They had the lovely idea to have an audio guestbook where guests could leave lovely messages.

Used InDesign and Procreate





Rider Athletics

These templates were given to me to update and design for the athletic department weekly for on-campus and away events. These were posted on social media, campus TVs and jumbo trons.

Used Adobe Photoshop.



Cateful Crails





Grateful Grails Logo

I designed this logo for an online clothing brand. They had a grungy and edgy vibe and drew inspiration from the Grateful Dead band. They ultimately loved this logo for its versatility.

Used Adobe Illustrator.



Forte Logo

I designed this logo concept for an accounting firm. They wanted a corporate yet inviting logo that went beyond accounting for their firm.

Used Adobe Illustrator.



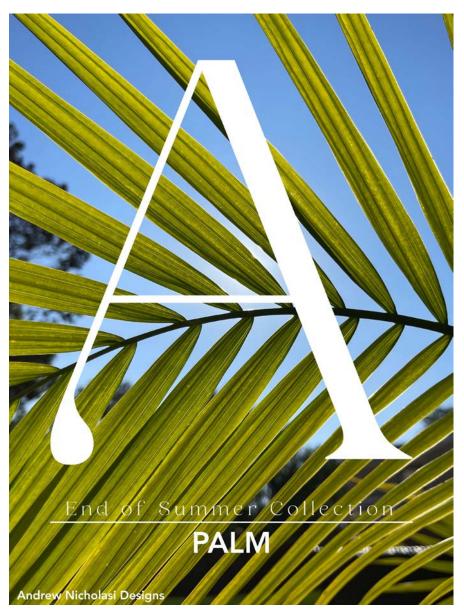


Letter Pose Project

I designed these to experiment with the human form and type. This was a personal project of mine and it really helped me play with depth and combine fictional and nonfictional elements to my designs.

Used Adobe Photoshop.







Palm

I designed this fictional magazine cover or advertisement. I wanted to give it a luxurious feel because that is an area of design I would love to explore and hopefully get into.

Used Adobe Photoshop & Illustrator.



Fruit Patterns

This was a personal project meant to capture that unforgettable mid-summer feeling. The one you just can't seem to get enough of. I wanted to practice more of my illustrative skills for this.

Used Procreate.

Andrew Nicholasi

Graphic Designer

I Look Forward To Working With You,

Thank You!